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"A quick temper will make a fo

soon enough." - Bruce Le

GOLF RESORT IN GEORGIA USING CUTTING EDGE TECHNOLOGY

ST. SIMONS ISLAND, GA -- A new golf masterpiece on the Georgia coast has achieved



astounding success in its first three weeks using cutting edge technology. The recently restored and renamed King and Prince Golf Course, Home of the Hampton Club, is now viewable online with a 3-D graphic that transports viewers to each of 18 holes via a hole-by-hole flyover. According to Bud St. Pierre, Director of Sales & Marketing for the King and Prince Beach & Golf Resort "To golfers, it doesn't get better than this. It's an in-depth virtual tour where one can see bridges, bunkers, the shape of ponds, sprawling live oaks, expansive marsh views, lagoons and tower-

ing pines. It includes a full course map, score card and vibrant photos of the extraordinary beauty of one of coastal Georgia's great courses. We see the future of golf course marketing heading in the same direction as the popularity of the video game industry. The flyover takes viewers to our golf course within seconds, giving them an amazing experience." (<http://www.kingandprince.com/golf.php>) -- Developed by Best Approach, CourseFlight® is a 3D animated flyover that provides viewers with a true feel for the course. Gary Mannies, Vice President of Sales states "The King and Prince (See Page 7)

conomic development in the San Fernando Valley, Los Angeles County or the state. He was passionate about causes and sat on numerous not-for-profit boards for organizations focused on improving the quality of life for all Angelinos. Bruce worked tirelessly and was willing to give of himself. He left his indelible mark on everything and everyone he touched. Bruce began his career as a leader of chambers of commerce and economic development organizations more than 30 years ago at the San Fernando Chamber of Commerce. He later matriculated to the Greater Van Nuys Chamber of Commerce in 1976 as its Executive. He honed his skills in economic development. Chamber of Commerce & Civic Association a organization, Bruce helped them grow to the ne. Bruce opened his own consulting practice in 1995 agement services for chambers and similar orga San Gabriel Valley Economic Partnership in 1998 fully concentrated the SGVEP's attention on ma ness, which brought new businesses to the fold. commenced in 2000 when he joined the Alliance one of the Alliance's founders. Thus began th Bruce's passing. As President & CEO of YOUR extended the organization's reach beyond busin paredness, improving the quality of education a

Mainly Clear - Cooling - Sept.
Mon -- Tue -- Wed -- Thu --

Golf Resort In Georgia Using Cutting Edge Technology
(Continued from page 1) -- Golf Course has taken advantage of the web-based flyovers to attract golfers to their website. By expanding the basic graphics package Best Approach developed for the King and Prince yardage guide, the course now has powerful marketing tools such as CourseFlight® and MobileYardageGPS, an iPhone app that used the 3D yardage book graphics in a digital yardage guide. As the world's largest producer of yardage guides, Best Approach was fortunate to have the resources needed to develop these new marketing tools." (Check out www.bestapproach.com/flyovers) The King and Prince Beach & Golf Resort is a 195-room ocean front resort on St Simons Island, Georgia. www.kingandprince.com. Originally designed by architect Joe Lee, the course is renowned for a group of four spectacular signature holes gently carried from small coastal marsh 'islands' and accessed by 800-foot of elevated cart bridges. This bold and brilliant design marks the highlight of the back nine, while Lee's genius extends through the entire 18-hole, Par 72 course. It bends around towering oaks, along large areas of salt marshes and across lakes and lagoons. According to Rick Mattox, Golf Club Manager, "Our long awaited golf course renovation now features Mini Verde greens, Tif sport collars, Celebration tees, roughs and fairways -- and our traps are wrapped in Emerald Zoysia. We're the only course in our region with these types of grass and our golfers are amazed at the fantastic course transformation". The King and Prince Beach & Golf Resort, 201 Arnold Road, St. Simons Island, Georgia 31522, www.kingandprince.com

-- FACTS OF THE WEEK --

- ~ The Republic of South Africa takes up an area of 1,221,037 square km - equal to the combined land mass of Germany, Italy and France. The coast line stretches for some 2954 km, with many beautiful beaches and wonderful sea views.
- ~ Of the population of South Africa 77% of the population are black, 10% are white, 8% are mixed race, 2.5% are of Indian or Asian descent.
- ~ Four of the five fastest land animals live in Africa - the cheetah (70 miles per hour), wildebeest, lion, and Thomson's gazelle (all about 50 mph).
- ~ The only street in the world to house two Nobel Peace Prize winners is in Soweto. Nelson Mandela and Archbishop Desmond Tutu both have houses in Vilakazi Street, Orlando West.

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